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Philippine Airlines - A Strong Presence In The Pacific Rim

The history of Philippine Airlines sometimes seems like something straight from a movie. It really does feel that dramatic. PAL has amazing character. They've operated for more than half a century. Off and on for more than half a century PAL has lived through political trouble and business trouble. Even after the Asian financial crisis at the turn of the century, they are still doing business. Continue reading this article to learn more about just how remarkably resilient this company is. Whether's about choosing an Airlines to travel or buy a product related to [XL Dog Crate](#), you should always go for a company that has good determination.

Philippine Airlines has enjoyed quite a few interesting events during the 2010 year. Philippine Airlines became the proud owner of another Boeing 777 long distance global airliner in the beginning of 2010. This is truly a global airlines because they added to their list of overseas destinations to 26 which was announced in early spring. November 2010 saw PAL roll-out an all new advanced seat selection program. You can conveniently select your ideal seat using this system when you buy your PAL tickets online.

Philippine Airlines works to ensure the safety and convenience of their passengers. An advanced seat selection service has just been introduced but is currently only available online. Choice seating is offered to those who prefer them and who are willing to pay a small surcharge.

PAL continues to make the effort even though some scoff at paying for extra comfort. When making your reservation, you may inquire about Choice Seating. However, if there are Choice seats available, you can upgrade you reservation at a later time. For example, let's say that you're running a [XL Dog Bed](#) business, and come up despite of all the odds, will your company not gain respect? The same happened for Philippine Airlines.

In case you have never heard of Mabuhay Miles, that is the name for Philippine Airlines' frequent flyer program. They created Mabuhay Miles in 2002 when they combined all their previous frequent flyer programs into one program. They managed to make that happen before all the Asian financial market turmoil that soon followed. They made that move because it helped to make their business a bit more efficient. So Philippine Airlines came through the crisis in the Asian markets despite requiring the help of creditors a few years later.

Philippine Airlines has weathered many storms in their 60 plus years of operation. This is even more amazing when you realize that they started out in 1941 with only one small Beechcraft airplane. This story is not a sad one and seems to reflect life in many ways. They never gave up, regardless of what happened to them and around them. Nothing is quite as bad as a world war and they were able to survive that intact. All in all, Philippine Airlines has made a remarkable position in the [Automatic Dog Food Dispenser](#) market, and is growing with time.

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