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Affordable Airline Deals

With the increased inflation rates, the buying power of people has gone down. Luxuries which were easy to pocket few years back cannot be purchased now. One such luxury is air travel. Considering the increased need for the low air fares, certain air carriers have started operating specifically to cater the untapped part that was not noticed by the regular expensive airlines. With the different model, these airlines serve all those who want to have comfort at low prices.

The foundation behind the whole working idea of low cost airlines is “no frills”. The word refers to the concept of providing no extra and value added services to the buyers and charging for the basic service which in this scenario is Air travel service. By implementing this model, these airlines serve the broad need of traveling by air.

Most of the no frill airlines have only the economy class of seating offered and even single type of aircrafts to cut down the training required for the employees. All extra seating services such as seat recliners, window blinds, seat pockets, and head rest are not given to provide the customers with discounted flights.

A few of them even follow the self-service model. The airlines provide almost no on board entertainments to the travellers to pass on the cost cutting advantage to them. The pricing scheme for most of them is also less complicated, the one way ticket costs half of the price for round trip. Likewise, the fares of the tickets would increase if the plane is full, therefore early reservations means cheap tickets.

No frill airline also cuts invisible financial and non monetary costs linked with the trip e.g. the turn around time of the air craft, the seat allocation time wasted and the utilization of secondary airports to avoid rush and traffic, keeping the weight of the aircraft less by permitting less luggage, only direct sales of air tickets to avoid giving payments to the intermediaries, no in flight meals served, and a no repayment strategy in cases of missed flights make it easy for them to provide low air fares to the customers.

With the more number of service providers in the air travel industry, the rivalry between the low cost airlines has enhanced leading to further lowering of prices. Sometimes the prices are promoted as “free flights” with only taxes and additional charges valid on them. However the broad price policy may be very dynamic with heavily discounted tickets in promotions. But sometimes, the fares may increase than the expectation leading to customer dissatisfaction but such instances are unusual.

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