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# **5 Very Good Reasons To Use A Full Service Online Travel Agent**

When it comes to planning your vacation, it's tempting to travel the do-it-yourself route. After all, it is really possible enough to book an airline flight reservation. Why shouldn't you also do your personal booking for a car rental, hotel, or maybe a cruise? Here are five reasons why you should leave your vacation likely to a professional, full service online travel agent:

### 1. Terrific Deals

That can be done your own booking, but you won't necessarily obtain a low fare or the lowest price. Airlines, hotels, car rental agencies, and cruise liners count on people to make his or her reservations and charge higher rates to people who do. Yet they don't really generate income until they're completely booked.

Think of hotel rooms, airplane seats, and luxury cruise ship cabins as perishable commodities. Much like an expired carton of milk needs to be pulled off the grocery store shelf, on a night, an empty hotel room is lost revenue that may never be regained. Similarly, an airplane is going to fly and a cruise will embark whether or not the seats and cabins are full. It's in the best interest of hotels, airlines, and cruise liners to be fully booked. This is exactly why they offer discounted fares to an online travel agent, who can then transfer the savings to you.

### 2. Full Packages

A complete service online travel agent can put together package vacations to destinations and hotel properties this agreement you might not otherwise have access. Perhaps you might be a golfer, and want a dream golf vacation. What about a Caribbean vacation is on the horizon. Or maybe you are looking for the perfect cruise package. Although it's sometimes possible to book travel packages with all the destination, you often don't get the choices that best meet your needs. An internet travel agent can put together packages that work best for you and your family.

### 3. Great Service

When you're in the do-it-yourself route, it's often challenging to coordinate all aspects of your travel. So that your flights depart and go to optimal times, that your hotel reservation would help, that your car rental will be available, and that you'll have everything in order to board a cruise ship is no walk in the park. An online travel agent can do all the legwork in your case so you can concentrate on preparing for your vacation. And, if you have a change in plans, the truly great service that an online tour operator provides can make the transition a smooth one.

### 4. Group Travel

Extended families often travel together, and businesses have group travel requirements from time to time. In either case, a full service online travel agency can easily book trips if you have the same destination but who are traveling from different places. Having a group travel coordinator gives everyone peace of mind and ensures that the group's needs are met.

### 5. Honeymoon Registry

If you are intending your honeymoon, an online local travel agency can provide you with the latest trend in wedding gifts: the honeymoon registry. Once you register with a full service online travel agent, your guests can contribute funds to your honeymoon, or they can buy specific services (such as a spa treatment or a romantic breakfast during sex) that you have on your wish list.

While you can book travel yourself, why could you want to? After all, the advantages in employing a full service online travel agent are limitless.

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